

ICIS PARIS 2008 Program

Sunday 15 December 2008

19:00 -21:00 Opening Reception - Palais des Congres

Welcome by Dr.Jean-Louis Missika, Vice Mayor of Paris,
in charge of Research, Innovation and Universities

Monday 15 December 2008

8:30 - 10:00 Plenary: *Ethical & Political Challenges of the Internet of the Future*

Bernard Benhamou, Delegate on Internet Usage,
Ministry of Research and Higher Education

10:30 - 12:00

- 1- Social Aspects of IS #1 - Social Networks
- 2- General Topics #1 - Government and IT
- 3- Design Theory and Research #1 - Mediation in Design
- 4- Human Behavior and IT #1 - User Experience and Change
- 5- Research Methods #1 - Philosophical Foundations
- 6- Human Computer Interaction #1 - Searching and Learning
- 7- Panel #1 - The Role of ICT in Capacity Building in the Developing World
(Invited Panel)

LUNCH 12:00-14:00

14:00 - 15:30

- 1- Social Aspects of IS #2 - New Perspectives on Implementation
- 2- Ethics, Design and Consequences #1 - Constructing Moral Orders
- 3- Design Theory and Research #2 - -Improving Design Outcomes
- 4- Human Behavior and IT #2 - Developing Theories
- 5- Research Methods #2 - Narrative - Exploring Alternative Methods
- 6- Human Computer Interaction #2 - Understanding System Usability
- 7- Panel #2 - Professorial Hegemony Unveiled: Opportunities And Challenges In Building A Career In Is

16:00 - 17:30

- 1- Social Aspects of IS #3 - Knowledge work
- 2- Ethics, Design and Consequences #2 - Ethics in IS Research and Development
- 3- Design Theory and Research #3 - Designing Interfaces and Relations
- 4- Human Behavior and IT #3 - Building Knowledge Communities
- 5- Research Methods #3 - Refining Field Methods
- 6- Human Computer Interaction #3 - Understanding System Users
- 7- Panel #3 - The Multinationals' Nemesis? The Rise Of ICT-Enabled Distributed Collective Intelligence

Tuesday 16 December 2008

8:30 - 10:00

- 1- Social Aspects of IS #4 - Creating Valued Systems
- 2- Featured Industries #1 - Timing and Communication in Media
- 3- General Topics #2 - Project Control: Trust and Improvisation
- 4- Human Behavior and IT #4 - Changing Perceptions and Realities
- 5- Organization Theory, Strategy and IT #1 - Developing High Quality Systems
- 6- Economics of IS #1 - Systems, Structures and Behavior I
- 7- Panel #4 - Mitigating Product Uncertainty in Online Markets: IT and Business Solutions and Research Implications

10:30 - 12:00

- 1- Teaching Cases - Shaping Systems and Organizations
- 2- Featured Industries #2 - IT in Healthcare and Travel
- 3- Global IS Management #1 - Valuing Global Systems
- 4- Human Behavior and IT #5 - Technology Mediation
- 5- Organization Theory, Strategy and IT #2 - Valuing Location Knowledge
- 6- Economics of IS #2 - Systems, Structures and Behavior II
- 7- Panel #5 - Open Access Publishing and the Future of IS Research (Invited Panel)

12:00 - 14:00 BOX LUNCH, Research In Progress Poster Session (44 papers)

14:00 - 15:30

- 1- CIO Problems and Prospects #1 - Aligning Business and IT
- 2- Education and Development #1 - Communication and Interaction
- 3- Global IS Management #2 - Developing Global Systems
- 4- Human Behavior and IT #6 - Engagement with Systems
- 5- Organization Theory, Strategy and IT #3 - Action and Ambiguity
- 6- Economics of IS #3 - IT and Firm Performance I
- 7- Panel #6 - Un-Haunting From The Ghost We Killed: IS Research And Education In The Post-Industrial Economy

16:00 - 17:30

- 1- CIO Problems and Prospects #2 - Technology Adoption
- 2- Education and Development #2 - Governance and Policy
- 3- Extreme Innovation - Implementation and Innovation
- 4- Human Behavior and IT #7 - Team Performance
- 5- Organization Theory, Strategy and IT #4 - Evolving Systems
- 6- Economics of IS #4 - Openness, Competitiveness and Innovation
- 7- Panel #7 - Senior Scholars Forum

Wednesday 17 December 2008

8:30 - 10:00

- 1- Alternative System Development #1 - Representations and Perceptions
- 2- General Topics #3 - e-Markets I
- 3- Breakthrough Ideas #1 - Modeling Knowledge
- 4- IS Security and Privacy #1 - Modeling IS Security
- 5- Organization Theory, Strategy and IT #5 - Macro Level Issues
- 6- Economics of IS #5 - Systems, Structures and Behavior III
- 7- Panel # 8 - MIS Has Outgrown the Need for Reference Discipline Theories, or Has It?

10:30 - 12:00

- 1- Alternative System Development #2 - Situated Practices
- 2- General Topics #4 - e-Markets II
- 3- Breakthrough Ideas #2 - Knowledge Creation
- 4- IS Security and Privacy #2 - Privacy Concerns and Perceptions
- 5- Organization Theory, Strategy and IT #6 - IS and Organization Strategy
- 6- Economics of IS #6 - IT and Firm Performance II
- 7- Panel #9 - Design Science in IS: Hegemony, Bandwagon or New Wave?

ICIS2008 Session Details

Alternative System Development

Track Chairs: David Avison, ESSEC Business School
Keng Siau , University of Nebraska

Session 1: Representations and Perceptions (Wednesday 17 December 8:30 – 10:00)

Session Chair: Roger Chiang Hsiang-Li, University of Cincinnati

Discussant: Andrew Burton-Jones, University of British Columbia

Measuring Perceived Representational Deficiencies in Conceptual Modeling: Instrument Development and Test

Recker, Jan and Michael Rosemann, Queensland University of Technology

System Development Service Quality: A Comparison of the In-House Development and the Application Outsourcing Environment

Chang, Man Kit, Hong Kong Baptist University

Lui, Louisa, Manulife (International) Limited

Does Company Matter? The Impact of Change in Psychological Complexity on Software Maintenance and New Developers' Contributions In Open Source Software

Midha, Vishal, The University of Texas-Pan American

Session 2: Situated Practices (Wednesday 17 December 10:30 – 12:00)

Session Chair: Pericles Loucopoulos, Loughborough University

Discussant: Padmal Vitharana, Syracuse University

Knowledge-Based Diffusion- A Case Study

Berger, Hilary, UWIC

Beynon-Davies, Paul, Cardiff University

Appreciative Inquiry into IT Project Management: Understanding Win-Win Contracts

Napier, Nannette, Georgia Gwinnett College

Mathiassen, Lars, Georgia State University

End-to-End User Participation in Information Systems Development: A Case Study based on a Control Perspective

Mao, Ji-Ye and Xia Zhang, Renmin University of China

Breakthrough Ideas

Track Chairs: Samer Faraj, McGill University
Walter Baets, Euromed Marseille Ecole de Management

Session 1: Modeling Knowledge (Wednesday 17 December 8:30-10:00)

Session Chair: Andrea Carugati, University of Aarhus
Discussant: Steven Johnson, Temple University

Organizational Knowledge Sharing Culture and KMS Effectiveness
Hahn, Jungpil and Aditi Mukherjee, Purdue University

Assessing Scholarly Influence: Proposing A Paradigmatic Shift
Truex, Duane and Michael Cuellar, Georgia State University
Takeda, Hirotooshi, Georgia State University

The Dynamics of Knowledge Creation within Innovation Processes from Case Studies to Agent-Based Modelling.
Habib, Johanna, Paul Cezanne University

Session 2: Knowledge Creation (Wednesday 17 December 10:30 – 12:00)

Session Chair: Walter Baets, Euromed Marseille Ecole de Management
Discussant: Amany Elbanna, Universite de Montpellier

Using Wikis to Generate Learning at ICIS 2007
Majchrzak, Ann, Phil More and Jeremiah Johnson, University of Southern California
Sengupta, Kishore, INSEAD
Wagner, Christian, City University of Hong Kong

Transacting Expertise in Emergency Management and Response
Constantinides, Panos, Lancaster University Management School
Kouroubali, Angelina, ICS-Forth
Barrett, Michael, University of Cambridge

Virtual Team Common Knowledge: Construct Specification and Effect on Knowledge Integration Effectiveness
Caya, Olivier, Université de Sherbrooke
Bassellier, Geneviève and Alain Pinsonneault, McGill University

CIO Problems and Prospects

Track Chairs: Wolfgang Koenig, Frankfurt University (Germany)
Ramon O'Callaghan, Tilburg University (Netherlands)

Session 1: Aligning Business and IT (Tuesday 16 December 14:00 - 15:30)

Session Chair: Stijn Viaene, Vlerick Leuven Gent Management School

Discussant: Tim Weizel, Bamberg University

An Application of Data Envelopment Analysis (DEA) for ERP System Selection: Case of a Petrochemical Company

Ghapanchi, Amir Hossein, University of New South Wales
Jafarzadeh, Mohammad Hamed, Tehran University
Khakbaz, Mohammad Hossein, Tarbiat Modares University

The Impacts of BTM Capability and CIO Role Effectiveness on Firms: Information Technology Assimilation: An Empirical Study

Wu, Jen-Her, National Sun Yat-Sen University
Chen, Yi-Cheng, Meiho Institute of Technology
Sambamurthy, Vallabh, Michigan State University

Process Documentation, Operational Alignment, and Flexibility in IT Outsourcing Relationships: A Knowledge-Based Perspective

Martin, Sebastian, Goethe University
Wagner, Heinz-Theo, Heilbronn Business School
Beimborn, Daniel, University of Bamberg

Session 2: Technology Adoption (Tuesday 16 December 16:00 – 17:30)

Session Chair: Masaaki Hirano, Waseda University

Discussant: Hans-Ulrich Buhl, Augsburg University

Information leadership: the CIO as orchestrator and equilibrist

Maes, Rik, University of Amsterdam
de Vries, Erik J., University of Amsterdam Business School

Enterprise Software Adoption and Firm Performance; An Empirical Investigation in Germany and the Us

Goebel, Christoph, and Hanna Krasnova, Humboldt-Universität zu Berlin
Hildebrand, Thomas, European School of Management and Technology
Guenther, Oliver, Humboldt-Universität zu Berlin
Bidault, Francis, European School of Management and Technology

Do CIOs Matter? Assessing The Value of CIO Presence In Top Management Teams

Chandrasekaran, Ranganathan and Sanjeev Jha, University of Illinois at Chicago

Design Theory and Research

Track Chairs: Jacky Akoka, CNAM &INT, France
Michel Avital, University of Amsterdam (Netherlands)

Session 1: Mediation in Design (Monday 15 December 10:30-12:00)

Session Chair: Jacky Akoka, CNAM & INT France
Discussant: Mike Chiasson, Lancaster University

Data Model Development For Fire Related Extreme Events- An Activity Theory and Semiotics Approach

Chen, Rui, Raj Sharman, H.R. Rao and Shambhu Upadhyaya, The State University of New York at Buffalo

The Spatial Nature of Thought: Understanding Information Systems Design through Diagrams.

Nickerson, Jeffrey, Stevens Institute of Technology
Corter, James, and Barbara Tversky, Teachers College, Columbia University
Zahner, Doris, Stevens Institute of Technology
Rho, Yun Jin, Teachers College, Columbia University

Students? Interactions and Course Performance: Impacts Of Online and Offline Networks

Zhang, Xiaojun and Viswanath Venkatesh, University of Arkansas
Huang, Bo-Yan, Jinan University

Session 2: Improving Design Outcomes (Monday 15 December 14:00-15:30)

Session Chair: Isabelle Comyn-Wattiau, CNAM & ESSEC Business School
Discussant: Jeffrey Parsons, Memorial University of Newfoundland

Improving Web Site Structure To Facilitate Effective User Navigation

Chen, Min and Young Ryu, University of Texas at Dallas

Mining Sequential Relations from Multidimensional Data Sequence for Prediction

Tang, Heng, Stephen Lio and Sherry Sun, City University of Hong Kong

Expert Recommendation via Semantic Social Networks

Hu, Daning and Leon Zhao, University of Arizona

Session 3: Designing Interfaces and Relations (Monday 15 December 16:00-17:30)

Session Chair: Saïd Assar, Institut Telecom Sud Paris
Discussant: Jan Dietz, Delft University of Technology

Information Granulation for the Design of Granular Information Retrieval Systems

Raymond Lau and Chapmann, LAI, City University of Hong Kong

Design Principles For IT In Doubly Distributed Design Networks

Berente, Nicholas, University of Michigan

Nikhil Srinivasan and Lyytinen, Kalle, Case Western Reserve University

Yoo, Youngjin, Temple University

Theories of ICT Design and the Distributed Cognitive Perspective

Fomin, Vladislav, Vytautas Magnus University

de Vaujany, Francois, University of Grenoble

Economics of IS

Track Chairs: Sanjeev Dewan, University of California, Irvine (USA)
Marc Bourreau, Telecom Paris (France)

Session 1: Systems, Structures and Behavior I (Tuesday 16 December 8:30-9:30)

Session Chair: Patrick Waelbroeck, Telecom ParisTech

Discussant: Vidyanand Choudhary, UC Irvine

Person-to-Person Lending: The Pursuit of (More) Competitive Credit Markets
Hampshire, Robert, Krishinan, Ramayya, and Garman, Samuel, Carnegie Mellon University

Optimal Timing and Valuation of Price Benchmarks for IT Services Contracts
Kauffman, Rob, W.P. Carey School of Business
Sougstad, Ryan, University of Minnesota

Indirect Reciprocity in Contributions to a Peer-to-Peer Music Sharing Network-An Empirical Analysis of Individual Level Data
Gu, Bin, University of Texas at Austin
Huang, Yu, Northwestern University
Duan, Wenjing, George Washington University
Whinston, Andrew, UT Austin

Session 2: Systems, Structures and Behavior II (Tuesday 16 December 10:30-12:00)

Session Chair: Marie-Helene Delmond, HEC Paris

Discussant: Indranil Bardhan, UT Dallas

Impact of Consumer Reviews and Ratings on Sales, Prices, and Profits: Theory and Evidence
Jiang, Bao-Jun, Carnegie Mellon University
Wang, Bin, University of Texas-Pan American

Influencing Physician Drug Prescription Habits Toward Cost Containment
Zuker, Allon, Roshtov Software Inc.
Heart, Tsipi, Josef Pliskin and Nava Pliskin, Ben-Gurion University of the Negev

Market Frictions, Demand Structure and Price Competition in Online Markets
Ghose, Anindya, NYU Stern School of Business
Gu, Bin, University of Texas at Austin

Session 3: IT and Firm Performance I (Tuesday 16 December 14:00-15:30)

Session Chair: Brian Dos Santos, University of Louisville

Discussant: Chris Forman, Georgia Tech

Technology's Effect on Firm Structure: Manufacturing vs. Service

Wood, Charles, University of Notre Dame
Shin, Hojung, Korea University
Devaraj, Sarv, University of Notre Dame

Is IT Really Becoming a Commodity?

Dos Santos, Brian, University of Louisville
Zheng, Zhiqiang, Vijay Mookerjee and Hongyu Chen, University of Texas at Dallas

The Effects of Information Technology and Service-Oriented Architectures on Joint Venture Value

Tafti, Ali, University of Michigan
Mithas, Sunil, UMD
Krishnan, M.S., University of Michigan

Session 4: Openness, Competitiveness and Innovation (Tuesday 16 December 16:00-17:30)

Session Chair: Bernard Quinio, Université Paris Ouest Nanterre La Défense

Discussant: Param Vir Singh, Carnegie Mellon University

Diffusion Dynamics of Open-Source Software in the Presence of Upgrades: An Agent-Based Computational Economics (ACE) Approach

Zaffer, Muhammad, Ram L. Kumar, and Kexin Zhao, University of North Carolina at Charlotte

Voluntary Open-Source - The Effect of Appropriability, Externality, and Uncertainty

Ma, Liye, Carnegie Mellon University
Chen, Pei-Yu, Temple University
Mukhopadhyay, Tridas, Carnegie Mellon University

Managing Platform Ecosystems

Parker, Geoffrey, Tulane University
Van Alstyne, Marshall, Boston University

Session 5: Systems, Structures and Behavior III (Wednesday 17 December 8:30-9:30)

Session Chair: Sanjeev Dewan, UC Irvine

Discussant: Tunay Tunca, Stanford University

Design And Evaluation Of Feedback Schemes For Multi-Attribute Procurement Auctions

Sanyal, Pallab, Alok Gupta and Gediminas Adomacicius, University of Minnesota

Recommended For You: The Impact Of Profit Incentives On The Relevance Of Online Recommendations

Hosanagar, Kartik, University of Pennsylvania
Krishnan, Ramayya and Liye Ma, Carnegie Mellon University

IT Governance And IT Investment Performance: An Empirical Analysis

Gu, Bin, University of Texas at Austin

Xue, Ling, University of Scranton

Ray, Gautam, University of Minnesota

Session 6: IT and Firm Performance II (Wednesday 17 December 10:30-12:00)

Session Chair: Erik Brynjolfsson, MIT

Discussant: Bruce Weber, London Business School

An Empirical Analysis of the RFID Effect on Suppliers' Financial Performance

Chang, Young Bong, University of British Columbia, Okanagan

The Extroverted Firm: How External Information Practices Affect Productivity

Tambe, Prasanna and Lorin Hitt, Wharton School, U. Pennsylvania

Brynjolfsson, Erik, Sloan School of Management, MIT

Information Technology and Inventories: Substitutes or Complements?

Lin, Oliver and Mithas, Sunil, University of Maryland

Education and Development

Track Chairs: Deborah Compeau, Ivey Business School
Eric Monteiro, Norwegian Univ. of Science and Technology

Session 1: Communication and Interaction (Tuesday 16 December 14:00-15:30)

Session Chair: Nicole Haggerty, The University of Western Ontario

Discussant: Liette Lapointe, McGill University

Motivations For Using CMC and non-CMC Media in Learning Contexts: A Uses and Gratifications Approach

Guo, Zixiu and Kenneth Cheung, UNSW

Tan, Felix, AUT University

Social Inclusion And IT Education And: An Institutional Analysis

Butler, Tom , John McAvoy, and Ciaran Murphy, University College Cork

Minding The IS Skills Gap: Evidence of Discourse Convergence and Institutional Field Structure

Zaffar, Muhammad, University of North Carolina at Charlotte

Winter, Susan, Portland State University

Session 2: Governance and Policy (Tuesday 16 December 16:00-17:30)

Session Chair: Kalinka Kaloyanova, University of Sofia, Bulgaria

Discussant: Gianluca Miscione, Inter. Inst. for Geo-Information Science and Earth Observation

A Theoretical Framework for Mobile Learning and E-Inclusion In Finland

Tétard, Franck and Erkki Patokorpi, Åbo Akademi University

The Dynamics of Corruption and ICT projects: Case Study from the Public Health System in India

Puri, Satish and Sundeep Sahay, University of Oslo

Development As Free Software: Extending Commons Based Peer Production to the South

Staring, Knut and Ola Titlestad, University of Oslo

Ethics, Design and Consequences

Track Chairs: M. Lynne Markus, Bentley College,(USA)
Lucas Introna, Lancaster University (UK)

Session 1: Constructing Moral Orders (Monday 15 December 14:00-15:30)

Session Chair: Niall Hayes, Lancaster University, UK

Discussant: Kathleen Greenaway, Ryerson University

The Art of Existence and the Regimes of IS-enabled Customer Service Rationalization: a Study of IT Service Management in the UK Higher Education
Mohammed, Tayfour, The University of Salford

Impacts of GSS on Moral Discourse: An Argumentation Analysis
Pawlowski, Suzanne, Edward Watson and James Davis, Louisiana State University
Kaganer, Evgeny, IESE Business School

More than just friends?: Facebook, Disclosive Ethics and the Morality of Technology
Light, Ben, University of Salford
McGrath, Kathy, Brunel University
Griffiths, Marie, University of Salford

Session 2: Ethics in IS Research and Development (Monday 15 December 16:00-17:30)

Session Chair: Chantal Morley, Telecom Ecole de Management

Discussant: E. Burton Swanson, University of California Los Angeles

Towards Ethical Information Systems: The Contribution of Discourse Ethics
Mingers, John, University of Kent
Walsham, Geoff, University of Cambridge

Researching Ethics and Morality In Information Systems: Some Guiding Questions
Stahl, Bernd Carsten, Demon fort University

Exploring The Potential Of The Ethical Grid For Informing Decision-Taking Practices In Soft Information Systems & Technologies, Methodology (SISTeM)
Brooks, Laurence, Brunel University
Atkinson, Chris, Manchester Business School

Extreme Innovation

Track Chairs: Kalle Lyytinen, Case Western Reserve University (USA)
Gregory M. Rose, Washington State University (USA)

Session 1: Implementation and Innovation (Tuesday 16 December 16:00-17:30)

Session Chair: Ole Hanseth, Oslo University

Discussant: Jan Marco Leimeister, TU Munich and University of Kassel

Marrying Work and the Technical Artifact within the Healthcare organization: A Narrative Network Perspective on IT Innovation-Mediated Organizational Change

Yeow, Yong Kwang, University of Maryland College Park

Faraj, Samer, McGill University

Local E-Government in Cyprus: A Comparison of Perceptions Between Citizens and Decision Makers

Kokkinaki, Angeliki, University of Nicosia

Mylonas, Socrates, Intercollege

Thrassou, Alkis, University of Nicosia

Economou, Lefternis, Intercollege

Kountouris, Ioannis, Intercollege

Panayiotou, Panayiotis, Lands and Survey Department

The Institutional Facets of Innovation Diffusion Initiating: The Case of Wal-Mart's RFID Campaign

Yang, Xuanhui, Xiamen University

Kishore, Rajiv, The State University of New York at Buffalo

Liu, Zhenyu, Xiamen University

Featured Industries

Track Chairs: Ritu Argawal, University of Maryland (USA)
Youngjin Yoo, Temple University (USA)

Session 1: Timing and Communication in Media (Tuesday 16 December 8:30-9:30)

Session Chair: Pierre-Jean Benghozi, Ecole Polytechnique
Sponsor Chair: Pierre-Jean Benghozi, Ecole Polytechnique
Discussant: Helmut Krcmar, Technical University of Munich

The Hitchhiker's Guide to the Long Tail: The Influence of Online-Reviews and Product Recommendations on Book Sales- Evidence From German Online Retailing
Ehrmann, Thomas and Hendrik Schmale, Muenster University

About Time Too: Online News and Changing Temporal Structures in the Newspaper Industry
Jones, Matthew and Kamal Munir, University of Cambridge
Orlikowski, Wanda, MIT
Runde, Jochen, University of Cambridge

Timing Is Money - A Triangulation Approach To The Effects Of Early Motion Picture Availability Through Video-On-Demand
Mann, Florian, Sophie Ahrens, Alexander Benlian, and Thomas Hess,
Ludwig-Maximilians, Universität München

Session 2: IT in Healthcare and Travel (Tuesday 16 December 10:30-12:00)

Session Chair: Leonid A. Kalinichenko, Russian Academy of Sciences and Moscow State University
Discussant: Huigang Liang, Florida Atlantic University

Direct and Indirect Use of Information Systems In Organizations: An Empirical Investigation of System Usage In A Public Hospital
Tong, Yu, and Hock Teo, National University of Singapore
Tan, Chuan Hoo, City University of Hong Kong

Refining The IT Business Value Model: Evidence From A Longitudinal Investigation Of Healthcare Firms
Baker, Jeff, Jaeki Song and Donald Jones, Texas Tech University

Online Decision-Aids and Pricing: An Empirical Analysis of the Airline Industry
Rubin, Eran, Sauder School of Business, The University of British Columbia
Mantin, Benny, University of Waterloo

General Topics

Track Chairs: Michael D. Myers, University of Auckland (New Zealand)
V. Venkatesh, University of Arkansas (USA)

Session 1: Government and IT (Monday December 10:30-12:00)

Session Chair: Michael Myers, University of Auckland
Discussant: Edgar Whitley, London School of Economics

“We Have Everything To Win”: Collaboration And Open Innovation In Public Administration

Feller, Joseph, Patrick Finnegan, and Olof Nilsson, University College Cork

Bringing Change In Government Organizations: Evolution Toward Post-Bureaucracy With Web-Based IT Projects

Vaast, Emmanuelle, Long Island University
Binz-Scharf, Maria, CUNY

National Variations of the Information Society: Evidence from the Greek Case

Boucas, Dimitris, LSE

Session 2: Project Control: Trust and Improvisation (Tuesday 15 December 10:30-12:00)

Session Chair: François Deltour, Telecom Bretagne France
Discussant: Joe Nandhakumar, University of Warwick

Improvisation and Performance In Software Development Teams: The Role Of Geographic Dispersion

Magni, Massimo, Bocconi University
Maruping, Likoebe, University of Arkansas
Hoegl, Martin, WHU â Otto Beisheim School of Management
Proserpio, Luigi, Bocconi University

How User and Requirement Risks Moderate The Effects of Formal and Informal Controls on IT Project Performance

Liu, Shan, Huazhong University of Science and Technology
Keil, Mark and Arun Rai, Georgia State University
Zhang, Jinlong, Huazhong University of Science and Technology
Chen, Tao, Huazhong University of Science and Technology

Towards A Conceptualisation Of Trust In IS Outsourcing

Bekmamedova, Nargiza, Adi Prananto, Judy McKay, and Artem Vorobiev, Swinburne University of Technology

Session 3: e-Markets I (Wednesday 17 December 8:30-10:00)

Session Chair: Henri Isaac, Université Paris-Dauphine
Discussant: Tuure Tuunanen, University of Auckland

*Risk and Return in an Electronic Market: An Examination of Investments in
Online Rare Coin Auctions over a Short Horizon*
Wood, Charles, University of Notre Dame

Clustering Customer Shopping Trips With Network Structure
Yan, Ping and Daniel Zeng, University of Arizona

*Web Elements and Strategies For Success In Online Marketplaces: An Exploratory
Analysis*
Walia, Nitin and Fatemeh Zahedi, University of Wisconsin-Milwaukee

Session 4: e-Markets II (Wednesday 17 December 10:30-12:00)

Session Chair: Emmanuelle Bernardin, Audencia Nantes Ecole de management, France
Discussant: Thomas Adelaar, University of Amsterdam

The Espoused Theories of IS: A Study Of General Editorial Statements
de Vaujany, Francois, University of Grenoble
LESCA, Nicolas, IAE Grenoble
Fomin, Vladislav, Vytautas Magnus University
Loebbecke, Claudia, University of Cologne

Electronic Marketplace Performance Explored: The 3 Pillars Of Marketplace Performance
O'Reilly, Philip, University College Cork
Patrick Finnegan, University College Cork

*Does Lower Transaction Price Attract More Customers: An Empirical Study on The Short- &
Long-Term Impacts of Online Brokerage Services*
Shim, Seonyoung, KAIST
Byungtae Lee, KAIST
Whinston, Andrew, UT Austin

Global IS Management

Track Chairs: Michael Barrett, University of Cambridge (United Kingdom)
Rudy Hirschheim, Louisiana State University (USA)

Session 1: Valuing Global Systems (Tuesday 16 December 10:30-12:00)

Session Chair: Suprateek Sarkar, Washington State University
Discussant: Jens Dibbern, University of Mannheim

*How Do Firms Value Education and Experience of IT Professionals In Emerging Markets?
Evidence From India*
Mithas, Sunil, Robert H Smith Sch of Business

*Cultural Influences on Temporal Separation and Coordination in Globally Distributed
Software Development: An Exploratory Study*
Huang, Haiyan, The Pennsylvania State University
Trauth, Eileen, The Pennsylvania State University

IT Sourcing Portfolio Management For IT Services Providers - A Risk/Cost Perspective
Zimmerman, Steffen, Arne Katzmarzik and, Dennis Kundisch, University of Augsburg

Session 2: Developing Global Systems (Tuesday 16 December 14:00-15:30)

Session Chair: Brian Nicholson, Manchester Business School
Discussant: Saonee Sarker, Washington State University

*Local Skirmishes In The Construction Of (Global) Digital Business Communication
Technologies*
Guilloux, Véronique, Université Paris 12
Locke, Joanne, University of Birmingham
Lowe, Alan, Aston University

*Product Lifecycle Management, Knowledge Integration and Reliability In New Product Co-
Development: A Case Study Between Europe and China*
Merminod, Valery, CERAM
Rowe, Frantz, University de Nantes
Watts, Stephanie, Boston University

*Leveraging Rich Communication Tools: Evidence Of Online Trust and Guanxi In The Chinese
C2C Marketspace*
Ou, Carol, The Hong Kong Polytechnic University
Davison, Robert and Maggie Li, City University of Hong Kong
Pavlou, Paul, Temple University
Li, Maggie Yan, City University of Hong Kong

Human Behavior and IT

Track Chairs: Ilze Zigurs, University of Nebraska at Omaha (USA)
Mark S. Silver, Fordham University (USA)

Session 1: User Experience and Change (Monday 15 December 10:30-12:00)

Session Chair: Greg Truman, Instituto de Empresa
Sponsor Chair: Christophe Benavent, Université Paris Ouest Nanterre La Défense
Discussant: Lars Mathiassen, Georgia State University

User Reactions To Information Technology: Evidence From The Healthcare Sector

Bhattacharjee, Anol and Christopher Davis, University of South Florida
Neset Hikmet, Nicholls State University
Varol Kayhan, University of South Florida

Polycontextuality: Driving Professional Change In Online Communities of Practice

Cranefield, Jocelyn , Pak Yoong and Sid Huff, Victoria University of Wellington

The Improvisation Effect: A Case Study of User Improvisation and Its Effects on Information System Evolution

McGann, Sean, Ohio University
Lyytinen, Kalle, Case Western Reserve

Session 2: Developing Theories (Monday 15 December 14:00-15:30)

Session Chair: Karlene Cousins, Florida International University
Discussant: Volker Wulf, University of Siegen

The Spinning Top Model, A New Path To Conceptualize Culture and Values: Applications To IS Research

Walsh, Isabelle, University Paris Dauphine
Kefi, Hajer, University Paris Descartes

Information Infrastructure as Organization. A Critical Realist View

Bygstad, Bendik, Norwegian School of IT

Towards a Theory of Technology Appropriation

Delaney, Patrick, Greg Timbrell and Taizan Chan, Queensland University of Technology

Session 3: Building Knowledge Communities (Monday 15 December 16:00-17:30)

Session Chair: Isabelle Bouty, Université Paris Ouest Nanterre La Défense
Discussant: Monica Garfield, Bentley College

Fostering Knowledge Exchange in Online Communities: A Social Capital Building Approach

Law, Pui Man Sally and Man Kit Chang, Hong Kong Baptist University

Wikipedia Usage Patterns: The Dynamics Of Growth

Dutta, Amitava, George Mason University

Roy, Rahul and Priya Seetharaman, Indian Institute of Management

Can Social Exchange Theory Explain Individual Knowledge Sharing Behavior? A Meta Analysis

Liu, Chih-Chung, Ting-Pent Liang and Chia Hsien Wu, Liang, NSYSU

Session 4: Changing Perceptions and Realities (Tuesdays 16 December 8:30-9:30)

Session Chair: Christian Wagner, City University of Hong Kong

Discussant: Richard Orwig, Susquehanna University

Impact of The Journey: IS Employee Attitudes and Perceptions as Organizations Climb The CMM Ladder

Ply, Janet, Pendere, Inc.

Moore, Jo Ellen, SIUE

Thatcher, Jason, Clemson University

Revisiting Career Path Assumptions: The Case of Women in the IT Workforce?

Quesenberry, Jeria, Carnegie Mellon University

Trauth, Eileen, The Pennsylvania State University

The Death of Distance?: The influence of computer mediated communication on perceptions of distance

Curley, Shawn , Hyelim Oh, and Mani Subramani, University of Minnesota

Session 5: Technology Mediation (Tuesday 16 December 10:30-12:00)

Session Chair: Sidne Ward, University of Missouri-Kansas City

Discussant: Cecil Chua, Nanyang Technological University

The Conflict Between Absorption and Self-Control in Playing Computer Games: How do Free Trial Restrictions Influence Playing Experience and Purchase Decision Making

Teo, Hock Hai and Xue Yang, National University of Singapore

Expert Performance In Information Systems

Sedera, Darshana and Sharmistha Dey, Queensland University of Technology

Network Effects In Technology Acceptance: Laboratory Evidence

Pontiggia, Andrea, Universita' Ca' Foscari Venezia

Virili, Francesco, Università degli Studi di Cassino

Session 6: Engagement with Systems (Tuesday 16 December 14:00-15:30)

Session Chair: Carl Adams, University of Portsmouth

Discussant: Lorne Olfman, Claremont Graduate School

An Exploration of Heterogeneity in Electronic Medical Record Use: Information Technology Use as Emergent and Driven by Values and Expertise
Lanham, Holly and Reuben McDaniel, The University of Texas at Austin

Theorizing the IT Artifact for Mobility: A Portfolio, Not A Singularity
Carroll, Jennie, RMIT University

Service Convenience and Relational Exchange In Electronic Mediated Environment: An Empirical Investigation
Dai, Hua , Al Salam and Ruth King, , University of North Carolina -Greensboro

Session 7: Team Performance (Tuesday 16 December 16:00-17:30)

Session Chair: Dominique Briolat, ESSEC

Discussant: Gerhard Schwabe, University of Zurich

Leveraging E-Identities: The Impact of Perceived Diversity on Team Social Integration and Performance
Newell, Jamie, University of Arkansas- Fayetteville
Maruping, Likoebe, University of Arkansas- Fayetteville
Riemenschneider, Cindy, Baylor University
Robert, Lionel, University of Arkansas- Fayetteville

Cultural Intelligence and Project Management Interplay in IT Offshore Outsourcing Projects
Beck, Roman , Robert Gregory, and Michael Prifling, J.W. Goethe University

Leadership, Trust, and Effectiveness in Virtual Teams
Pierce, Eugene, MITRE Corporation
Hansen, Sean, Case Western Reserve University

Human Computer Interaction

Track Chairs: Jonathan Grudin, Microsoft Corporation (USA),
Noam Tractinsky, Ben-Gurion University of the Negev (Israel)

Session 1: Searching and Learning (Monday 15 December 10:30-12:00)

Session Chair: Stefan Smolnik, European Business School

Discussant: Jane M. Carey, Arizona State University

The Hedonic Experience of Enjoyment and Its Relationship to Informal Learning: A Study of Museum Websites

Lin, Aleck and Shirley Gregor, Australian National University
Huang, Jessica, The National Palace Museum

Searching for Product Experience Attributes on the Web

Otterbacher, Jahna, University of Cyprus

Information Search Process for A Well-Structured IS Problem: The Role of IS and Application Domain Knowledge

Khatri, Vijay, Indiana University
Vessey, Iris, Queensland University of Technology

Session 2: Understanding System Usability (Monday 15 December 14:00-15:30)

Session Chair: Jean-Marc Charlot, Audencia Nantes Ecole de Management

Discussant: Shuk Ying (Susanna) Ho, The Australian National University

Cultural Cognition In The Thinking-Aloud Method For Usability Evaluation

Clemmensen, Torkil, Copenhagen Business School
Hertzum, Morten, Roskilde University
Hornbaek, Kasper, University of Copenhagen
Shi, Qingxin, Copenhagen Business School
Yammiyavar, Pradeep, Indian Institute of Technology Guwahati

Beyond Annoyance: The Latent Benefits of Distracting Website Features

Tan, Barney CC, Cheng Yi and Hock Chan, National University of Singapore

I'm Losing Patience With Your Site: The Impact of Information Scent and Time Constraints on Effort, Performance, and Attitudes

Moody, Greg and Dennis Galletta, University of Pittsburgh

Session 3: Understanding System Users (Monday 15 December 16:00-17:30)

Session Chair: Michel Kalika, Strasbourg Ecole de Management

Discussant: Horst Treiblmaier, Kazakhstan Institute of Management, Economics and Strategic Research (KIMEP)

Adaptive System Use: An Investigation at The System Feature Level

Sun, Heshan, University of Arizona

Zhang, Ping, Syracuse University

Where Does TAM Reside In The Brain? The Neural Mechanisms Underlying Technology Adoption

Dimoka, Angelika, University of California, Riverside

Davis, Fred, University of Arkansas

Understanding Users' Continuance of Facebook: The Role of General and Specific Computer Self-Efficacy

Wang, Deliang, Lingling Xu, and Hock Chuan Chan, National University of Singapore

IS Security and Privacy

Track Chairs: Trevor T. Moores, University of Nevada (USA)
Alessandro D'atri, Luiss Guido Carli University (Italy)

Session 1: Modeling IS Security (Wednesday 17 December 8:30-10:00)

Session Chair: Jean-Fabrice Lebraty, Universite de Nice Sophia Antipolis, GREDEG-CNRS
Discussant: Antonio Cordella, London School of Economics

Power and Practice in Information Systems Security Research

Siponen, Mikko, University of Oulu
Willison, Robert, Copenhagen Business School
Baskerville, Richard, Georgia State University

Incentives and Perceptions of Information Security Risks

Farahmand, Fariborz and Mikhail Atallah, Purdue University
Konsynski, Benn, Emory University

Markets for Vulnerabilities Effective?

Ransbotham, Sam, Boston College
Mitra, Sabyasachi, Georgia Institute of Technology
Ramsey, Jon, SecureWorks, Inc.

Session 2: Privacy Concerns and Perceptions (Wednesday 17 December 10:30-12:00)

Session Chair: Bernhard Kitous, University of Rennes
Discussant: Michael Chau, University of Hong Kong

The Moderating Influence of Privacy Concern on the Efficacy of Privacy Assurance

Mechanisms for Building Trust: A Multiple-Context Investigation
Bansal, Gaurav and Fatemeh Zahedi, University of Wisconsin - Milwaukee
Gefen, David, Drexel University

Examining the Formation of Individual's Privacy Concerns: Toward An Integrative View

Xu, Heng, Pennsylvania State University
Dinev, Tamara, Florida Atlantic University
Smith, Jeff, Miami University
Hart, Paul, Florida Atlantic University

Indirect Financial Loss of Phishing to Global Market

Leung, Alvin, The University of Hong Kong
Bose, Indranil, The University of Hong Kong

Organization Theory, Strategy and IT

Track Chairs: Laurie J. Kirsch, University of Pittsburgh (USA)
Tero Päivärinta, University of Agder (Norway)

Session 1: Developing High Quality Systems (Tuesday 16 December 8:30-10:00)

Session Chair: Michel Teysedre , IBM Deep Computing Division
Sponsor Chair: Michel Teysedre , IBM Deep Computing Division
Discussant: Rens Scheepers, U of Melbourne

IT Service Climate: The Validation of an Antecedent Construct for IT Service Quality

Jia, Ronnie, Southern Illinois University
Reich, Blaize Horner, Simon Fraser University

Project Managers' Skills and Project Success in IT Outsourcing

Langer, Nishtha, Indian School of Business
Slaughter, Sandra, Georgia Tech
Mukhopadhyay, Tridas, Carnegie Mellon University

Psychological Contracts and Knowledge Exchange in Virtual Teams

Chang, Klarissa, NUS

Session 2: Valuing Location Knowledge (Tuesday 16 December 10:30-12:00)

Session Chair: Maung Sein, University of Agder
Discussant: Huseyin Tanriverdi, U of Texas

Cost-Benefit Sharing in Cross-company RFID Applications: A Case Study Approach

Bensel, Philipp, Technische Universität Berlin
Guenther, Oliver and Christoph Tribowski, Humboldt-Universität zu Berlin
Volgeler, Stefan, Technische Universität Berlin

Real Options From RFID Adoption: The Role of Institutions and Managerial Mindfulness

Goswami, Suparna, Hock Hai Teo and Hock Chan, National University of Singapore

Mining Face-To-Face Interaction Networks Using Sociometric Badges: Predicting Productivity in an IT Configuration Task

Wu, Lynn, MIT
Waber, Benjamin and Lynn Wu, MIT
Aral, Sinan, New York University
Brynjolfsson, Erik, MIT
Pentland, Alex, MIT

Session 3: Action and Ambiguity (Tuesday 16 December 14:00-15:30)

Session Chair: Rolande Marciniak, Université Paris Ouest Nanterre La Défense

Discussant: Matti Rossi, Helsinki School of Economics

Examining Management Belief on ERP Adoption: A Comparison of Alternative Models

Lai, Vincent and Connie Liu, The Chinese University of Hong Kong

Lai, Fujun, University of Southern Mississippi

Wang, Jian, University of International Business and Economics

Dealing With Ambiguous and Fluctuating Requirements of Embedded System Development: A Case-Study

Molnar, Wolfgang and Joe Nandhakumar, University of Warwick

Justifying an ERP Investment: Critical Success Factors for Transformation Investments

Sammon, David and Frederic Adam, University College Cork

Session 4: Evolving Systems (Tuesday 16 December 16:00-17:30)

Session Chair: Carol V Brown, Stevens Institute of Technology

Discussant: Dong-Gil Ko, U of Cincinnati

Software Design Strategies in Markets with Open Source Competitors

Qu, Zhe, Georgia Institute of Technology

User Motivation to Explore Enterprise System Features: An Exploratory Study of ITs Organizational Antecedents and Consequences

Ke, Weiling, Clarkson University

Wei, Kwok Kee, The City University of Hong Kong

Wang, Xiaodong, SL Power Electronics Corp.

Outsourcing as Open Innovation: Exploring Trust as a Precondition for the Open Innovation Model in the Process Industry

Holmstrom, Ulrika and Jonny Holmstrom, Westergren, Umea University

Session 5: Macro Level Issues (Wednesday 17 December 8:30 - 10:00)

Session Chair: Mareike Schoop, University of Hohenheim

Discussant: Anandhi Bharadwaj, Emory University

The Role of Indirect Network Effects in Explaining Platform Dominance in the Video Game Industry (2002-2006): A Network Perspective

Srinivasan, Arati and N. Venkatraman, Boston University

Vertical Information Systems (VIS) Standards Deployment and Integration: A Study of Antecedents and Benefits

Boh, Wai Fong, Yun Xu and Christina Soh, Nanyang Technological University

Assimilating Information Technology Innovation: The Longitudinal Effects of Institutionalization and Resource Dependence

Wang, Ping, University of Maryland, College Park

Session 6: IS and Organization Strategy (Wednesday 17 December 10:30-12:00)

Session Chair: Serge Baile, IAE Université Toulouse I & Groupe ESC Toulouse

Discussant: Ray Henry, Clemson University

Strategic Alignment: What Else? A Practice-Based View of IS Value

de Vaujany, Francois, University of Grenoble

Strategic Online Communities: How Online Communities Facilitate Business Strategies to Enhance Organizational Performance

Tan, Barney and Shan Pan, National University of Singapore

Situational Architecture Engineering (SAE): Improving Strategic Change Through Architecture Methods

Zellner, Gregor and Susanne Leist, University of Regensburg

Panels

Track Chairs: Richard Baskerville, Georgia State University (USA)
Ron Weber, Monash University (Australia)

Panel #1 - The Role of ICT in Capacity Building in the Developing World (Invited Panel)

Chair: Ted Stohr, Stevens Institute of Technology, USA
Dr. Akhtar Badshah, Senior Director of Community Affairs, Microsoft Corporation
Prof. Israel Borovich, Chairman of the Board, El Al Israel Airlines
Pierre Georget, President, GS1 in Europe
Dr. Abdul Khan, Assistant Director-General for Communication and Information

Panel #2 - Professorial Hegemony Unveiled: Opportunities And Challenges In Building A Career In IS

Chair: Nancy Pouloudi, Athens Univ. of Economics & Business, Greece
Kim V. Andersen, Copenhagen Business School, Denmark
Debra Howcroft, Manchester Business School, UK
Bruce Reinig, San Diego State University, USA
Virpi Kristiina Tuunainen, Helsinki School of Economics, Finland

Panel #3 - The Multinationals' Nemesis? The Rise Of ICT-Enabled Distributed Collective Intelligence

Chair: Johan Gorecki, Globe Forum Business Network
Pierre Berthon, Bentley College,
Philip DesAutels, Microsoft
Brian Donnellan, National University of Ireland, Galway,
Robin Teigland, Stockholm School of Economics

Panel #4 - Mitigating Product Uncertainty in Online Markets: IT and Business Solutions and Research Implications

Chair: Paul A. Pavlou, Temple University
Izak Benbasat, University of British Columbia
Chrysanthos Dellarocas, University of Maryland
Ramayya Krishnan, Carnegie Mellon University

Panel #5 - Open Access Publishing and the Future of IS Research (Invited Panel)

Chair: Michel Avital, University of Amsterdam
Bo-Christer Björk, Swedish school of Economics and Business Administration
Richard Boland, Case Western Reserve University
Kevin Crowston, Syracuse University
Ann Majchrzak, University of Southern California

Panel #6 - Un-Haunting From The Ghost We Killed: IS Research And Education In The Post-Industrial Economy

Chair: Youngjin Yoo, Temple University, USA

Phillip Ein-Dor, Tel-Aviv University, Israel
Sirkka Jarvenpaa, University of Texas at Austin, USA
John L. King, University of Michigan, USA
Ramayya Krishnan, Carnegie Mellon University, USA

Panel #7 - Senior Scholars Panel: Training Our Information Systems Ph.D. Candidates For The Right Purposes And In The Right Way (Invited Panel)

Co-Chair - Niels Bjørn-Andersen, Copenhagen Business School
Co-Chair - Gordon B Davis, University of Minnesota
Lynda Applegate, Harvard Business School
David Avison, , ESSEC Business School

Panel # 8 - MIS Has Outgrown the Need for Reference Discipline Theories, or Has It?

Chair: Fred Niederman, Saint Louis University, St. Louis, Missouri, USA
Shirley Gregor, Australian National University, Canberra, Australia
Varun Grover, Clemson University, Clemson, South Carolina, USA
Kalle Lyytinen, Case Western Reserve University, Cleveland, Ohio, USA
Carol Saunders, University of Central Florida, Orlando, Florida, USA

Panel #9 - Design Science in IS: Hegemony, Bandwagon or New-Wave?

Co-Chair: Frank Land, London School of Economics
Co-Chair: Claudia Loebbecke, University of Cologne
Albert A. Angehrn, INSEAD, France
Eric K. Clemons, Wharton School, University of Pennsylvania, USA
Alan R. Hevner, University of South Florida, USA
Guenter Mueller, University of Freiburg, Germany

Research Methods

Track Chairs: Ulrich Frank, Universität Duisburg-Essen (Germany)
Ann Majchrzak, University of Southern California, LA (USA)

Session 1: Philosophical Foundations (Monday 15 December 10:30-12:00)

Session Chair: Daniel Thiel, Université des Sciences et Technologies, Lille
Discussant: Stefan Klein, Westfälische Wilhelms-Universität

Fact or Fiction: The Philosophy of Fictions in IS Research
Behrens, Sandy, Central Queensland University

Tackling the Problem of Transferability in IS Qualitative Research
Rodon, Joan and Feliciano Sese, ESADE, Universitat Ramón Llull

Critical Realism-Based Explanatory Case Study Research in Information Systems
Wynn, Donald, University of Dayton
Williams, Clay, Southern Illinois University Edwardsville

Session 2: Narrative - Exploring Alternative Methods (Monday 15 December 14:00-15:30)

Session Chair: Joerg Becker, Westfälische Wilhelms-Universität, Münster
Discussant: Cathy Urquhardt, University of Auckland Business School

The Use of PLS when Analyzing Formative Constructs: Theoretical Analysis and Results from Simulations,
Aguirre-Urreta, Miguel and George Marakas, University of Kansas

The Use of an Explicitly Theory-Driven Data Coding Method for High-Level Theory Testing in IOIS
Reimers, Kai, RWTH Aachen University
Johnston, Robert, University College Dublin

Depicting What Really Matters: Using Episodes to Study Latent Phenomenon
Annabi, Hala, Ohio University
Crowston, Kevin and Robert Heckman, Syracuse University

Session 3: Refining Field Methods (Monday 15 December 16:00-17:30)

Session Chair: Nicolas Antheaume, Université Française d'Égypte
Discussant: Nils Fonstad, Massachusetts Institute of Technology

The Multimethodological Investigation of Knowledge Sharing Practices in Eastwei
Davison, Robert, Maggie Li, and Maris Martinsons, City University of Hong Kong
Ou, Carol, The Hong Kong Polytechnic University
Li, Maggie, City University of Hong Kong

Martinsons, Maris, City University of Hong Kong
Björkstén, Johan, Eastwei Relations

*Integrating the Grounded Theory Method and Case Study Research Methodology within IS
Research: a Possible Road Map*

Halaweh, Mahanad ,Christine Fidler and Steve McCobb, De Montfort University

*Appropriation of Information Systems: Using Cognitive Mapping for Eliciting Users'
Sensemaking*

Kjaergaard, Annemette, Copenhagen Business School
Jensen, Tina, Aarhus School of Business

Social Aspects of IS

Track Chairs: Eileen Trauth, Penn State University (USA)
Matthew Jones, University of Cambridge (UK)

Session 1: Social Networks (Monday 15 December 10:30-12:00)

Session Chair: Redouane El Amrani, Reims Management School
Discussant: Gilad Ravid, Ben Gurion University of the Negev

The Impact of Social Networking on Software Design Quality and Development Effort in Open Source Projects

Barbagallo, Donato, Chiara Francalanci, and Francesco Merlo, Politecnico di Milano

Product Adoption in Online Social Network

Xu, Yunjie (Calvin), National University of Singapore
Zhang, Cheng, Fudan University
Xue, Ling, University of Scranton
Yeo, Lay Lan, National University of Singapore

Diffusion of User-Generated Content in a Social Network Structure

Oh, Jeong-ha, Anjana Susarla, and Yong Tan, University of Washington

Session 2: New Perspectives on Implementation (Monday 15 December 14:00-15:30)

Session Chair: Cecile Clergeau, IEMN Universite de Nantes
Discussant: Nathalie Mitev, London School of Economics

Institutionalization of IT Compliance: A Longitudinal Study

Currie, Wendy, Warwick University

Organisational Identity and the Appropriation of Information Systems

Gal, Uri and Tina Jensen, Aarhus School of Business

Alignment or Drift? Loose Coupling Over Time in Nasa's ERP Implementation

Berente, Nicholas, Case Western Reserve University
Lyytinen, Kalle, Case Western Reserve University
Yoo, Youngjin, Temple University

Session 3: Knowledge work (Monday 15 December 16:00-17:30)

Session Chair: Brian Pentland, Michigan State University
Discussant: Helena Karsten, University of Turku

Cause or cure: Technologies and Work Life Balance

Harmer, Brian, Victoria University of Wellington
Pauleen, David, Victoria University of Wellington

Schoeder, Andreas, City University of Hong Kong

New Actors and New Media in Technology Discourse: An Investigation of Tech Blogging

Vaast, Emmanuelle, Long Island University

Davidson, Elizabeth, University of Hawaii at Manoa

Knowledge and Skills Associated with Information Technology: Levels and Influences

Truman, Gregory, Instituto de Empresa

Gallivan, Mike, Georgia State University

Session 4: Creating Valued Systems (Tuesday 16 December 8:30-10:00)

Session Chair: Steven Alter, University of San Francisco

Discussant: Yang Lee, Northeastern University

Banking Technology to Scale Microfinance: The Case of Correspondent Banking in Brazil

Diniz, Eduardo, Fundacao Getulio Vargas

Pozzebon, Marlei, HEC, Montreal

Jayo, Martin, Fundacao Getulio Vargas

The Influence of Subgroup Dynamics on Knowledge Coordination in Distribute Teams: A Transactive Memory System and Group Faultline Perspective

Shen, Yide, and Gallivan, Mike, Georgia State University

Tang, Xinlin, Florida State University

Value of Software Innovations: The Influence of Social Capital

Harpreet Singh, Xinxin Li, and Ram Gopal, University of Connecticut

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Teaching Cases

Track Chairs: Ali Farhoomand, The University of Hong Kong (China)
Janis L. Gogan, Bentley College (USA)

Session 1: Shaping Systems and Organizations (Tuesday 16 December 10:30-12:00)

Session Chair: Alina Chircu, Bentley College

Discussant: Eric van Heck, Erasmus University

Tracking Freight Railcars in Indian Railways: Technology Options and Stakeholder Interests

Srivastava, Shirish, HEC School of Management, Paris

Mathur, Sharat, Indian Railways

Teo, Thompson S. H., National University of Singapore

To Make or to Buy? Outsourcing Decisions at Zurich Cantonal Bank

Katharina Reinecke, Bernstein, Abraham, Stefanie Hauske,

University of Zurich

Indo Gives Its Sales Force New Mobility Technology (A)

Sieber, Sandra, IESE Business School

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Research-In-Progress Papers (Tuesday, 16 December 12:00 - 14:00)

Alternative System Development

Network Effects in OSS Development: the Impact of Users and Developers on Project Performance

Daniel, Sherae, University of Pittsburgh
Diamont, E. Ilana, University of Pittsburgh

On Assessment of Project Success in Community Source Development

Liu, Manlu, University of Arizona
Wheeler, Bradley C., Indiana University
Zhao, Leon J., University of Arizona

Breakthrough Ideas

Social Dynamics in Online Cultural Fields

Arriaga, Manuel, New York University
Levina, Natalia, New York University

Design Theory and Research

Validating the Information System Design Theory for Dual Information Systems

Käkölä, Timo, Claremont Graduate University
Taalas, Andreas, Accenture

A Data Flow Perspective for Business Progress Integration

Guo, Xitong, USTC
Sun, Sherry Xiaoyun, City University of Hong Kong
Vogel, Doug, City University of Honk Kong

On Social Design

Venkatesh, Murali, Syracuse University

Economics of IS

Value Contributed by Education in IT Companies

Banker, Rajiv, Temple University
Wattal, Sunil, Temple University
Liu, Fang-Chun, Temple University
Ou, Chin-Shyh, National Chung Cheng University

Measuring the Value of Managerial Responses to Online Reviews

Ye, Qiang, Harbin Institute of Technology
Gu, Bin, University of Texas at Austin
Chen, Wei, Harbin Institute of Technology
Law, Rob, Hong Kong Polytechnic University

Pricing of Products and Complementary Services: A Study of Online Game Industry

Pang, Min-Seok, University of Michigan
Etzion, Hila, University of Michigan

Education and Development

Adoption of 3-D Virtual Worlds for Education

Chen, XiaoFeng, University of Nebraska-Lincoln
Siau, Keng, University of Nebraska-Lincoln
Nah, Fiona, University of Nebraska-Lincoln

Remaking the IT Management Curriculum: A “Novel” Approach

Austin, Robert D., Copenhagen Business School
Nolan, Richard L., University of Washington
O’Donnell, Shannon, Copenhagen Business School

Developing Social Responsibility: Impact of IS Service Learning Projects

Swinarski, Matthew, Penn State University- Erie
Noce, Kathy, Penn State University- Erie
Parente, Diane, Penn State University- Erie

Introducing A Business Process And Software Centric Approach For Enterprise System Teaching

Felix Tan Ter Chian, Queensland University of Technology
Darshana Sedera, Queensland University of Technology

Relating E-Learning Effectiveness to Choice of Media for its Contents: A Quasi-Experimental Approach

Sahasrabudhe, Vikas, GWU
Kanungo, Shivraj, GWU

Ethics, Design and Consequences

Hospitality Analysis of IS Innovation

Higgins, Allen, University of Warwick
Vidolov, Simeon, University College Dublin
Froessler, Frank, University College Dublin

Alleviating Parental Concerns for Children’s Online Privacy: A Value Sensitive Design Investigation

Xu, Heng, Pennsylvania State University
Irani, Nazneen, Pennsylvania State University
Zhu, Sencun, Pennsylvania State University
Xu, Wei, Pennsylvania State University

Deception Tactics and Counterfeit Deception in Online Environments

Mavlanova, Tamilla, City University of New York
Benbunan-Fich, Raquel, City University of New York

Kumar, Nanda, City University of New York

Extreme Innovation

Value Appropriation in Hybrid Technology Ecosystems

Fox, Paul, Ramon Llull University

Wareham, Johnathan D., Ramon Llull University

Cano Giner, Josep Lluís, Ramon Llull University

Featured Industries

Materializing Materiality

O Scolai, Peadar, University College Dublin

General Topics

Conceptualizing the IT Artifact for MIS Research

Matook, Sabine, The University of Queensland

Brown, Susan, University of Arizona

Quality of IS in Services: Theory and Validation of Constructs for Service, Information, And System

Ding, Yi, Georgia State University

Straub, Detmar, Georgia State University

Relation-Centric Task Identification for Policy-Based Process Mining

Li, Jiexun, Drexel University

Wang, Harry, University of Delaware

Zhang, Zhu, University of Arizona

Zhao, J. Leon, University of Arizona

Decision-Making Paths in Self-Organizing Technology Mediated Distributed Teams

Li, Qing, Syracuse University

Heckman, Robert, Syracuse University

Crowston, Kevin, Syracuse University

Howison, James, Syracuse University

Allen, Eileen, Syracuse University

Eseryel, U. Yeliz, Syracuse University

The Dilemma of Integration versus Autonomy: Knowledge sharing in a Post-Merger IS Development

Vieru, Dragos, HEC Montreal

Rivard, Suzanne, HEC Montreal

Global Information Systems

IT Governance in Global Enterprises: Managing in Asia

Sia, Siew Kien, Nanyang Technological University

Soh, Christina, Nanyang Technological University

Weill, Peter, Massachusetts Institute of Technology

Internationalization Strategies of IT Vendors from Emerging Economies: The Case Of China

Su, Ning, Stern School of Business

Human Behavior and IT

Thank You, Come Again: Examining the Role of Quality and trust on E-Commerce Repurchase Intentions

Navlakha, Saral, University of Pittsburgh

Bateman, Patrick, Youngstown State University

Carr, Christopher, California State University, Long Beach

Understanding Consumer Virtual Shopping Behavior in 3D virtual Worlds: A Theoretical and Empirical Investigation

Handaoui, Adel, University of Lausanne

Limayem, Moez, University of Arkansas

Personality, Technology Belief Contexts and Acceptance: Framework and Empirical Testing

Devolder, Pieter , Ghent University Hospital

Pynoo, Bram, Ghent University Hospital

Duyck, Phillippe, Ghent University Hospital

Sijnave, Bart, Ghent University Hospital

Adoption and Use of Community Munciple Portals

Detlor, Brian, McMaster University

Hupfer, Maureen, McMaster University

Ruhi, Umar, University of Ottawa

Computer Playfulness, Personal Innovativeness, and Problematic Technology Uses: A New Measure and Some Initial Evidence

Jia, Ronnie, Southern Illinois University

Jia, Heather Hartke, Eastern Illinois University

0515: *Adoption of B2B Exchanges: Effects of IT- Mediated Website Services, Website Functionality, Benefits, and Costs*

Guvence-Rodoper, Cagri Isik, University of British Columbia

Benbasat, Izak, University of British Columbia

Cenfetelli, Ron, University of British Columbia

Time Management and Temporal Dissonance in Global Virtual Teams

Conway, Christopher and Moez Limayem, University of Arkansas

Human Computer Interaction

Community Photo Sharing: Motivational and Structural Antecedents

Nov, Oded, Polytechnic University of NYU

Ye, Chen, University of Illinois at Chicago

IS Security and Privacy

Privacy Design in Online Social Networks: Learning from Privacy Broaches and Community Feedback

Gurses, Seda, K.U. Leuven

Rizk, Ramzi, Humboldt University

Gunther, Oliver, Humboldt University

Organization Theory, Strategy and IS

Inter-Organizational Learning in Technology Acquisitions: Procuring more than Knowledge

Kathuria, Abhishek, Emory University

Fontaine, Astrid, Emory University

Prietula, Michael J., Emory University

Vitzthum, Sascha, Emory University

Toward an Information Service View of an Enterprise

Montealegre, Ramiro, University of Colorado- Boulder

Hovorka, Dirk, Bond University

Germonprez, Matt, University of Wisconsin

Software-as-a-Service Model: Elaborating Client-Side Adoption Factors

Xin, Mingdi, New York University

Levina, Natalia, New York University

Investigating Determinants of Project Portfolio Management Adoption

Ajjan, Haya, University of North Carolina at Charlotte

Kumar, Ram L., University of North Carolina at Charlotte

Subramaniam, Chandrasekar, University of North Carolina at Charlotte

Social Aspects of IS

Inter-personal Socialization in Knowledge Transfer: Encouraging Personal ICT Use

Sims, Julian Mark, University of Bath

Powell, Philip, University of Groningen

Vidgen, Richard, University of Bath

An Exploratory Study of the Implementation of an Energy Management Information System Using and Adapted Adaptive Structuration Theory Model

Kirwan, Orla, NUI- Galway

Golden, Willie, NUI-Galway

Molloy, Pdraig, NUI-Galway

Influence of Structure Parameters on the Information Diffusion Process in Virtual Networks

Vitzthum, Sascha, Emory University

Why I Love this Online Game: The MMORPG Stickiness Factor

Chang, Klarissa Ting-Ting, NUS

Koh, Allan Tai Tong, NUS

Low, Bernard Ying-Yao, NUS

Onghanseng, Dustin Jefferson Santos, NUS

Tanoto, Kharisma, NUS

Thuong, Tran Song Thuong, NUS

Why People Continue to use Social Networking Services: Developing a Comprehensive Model

Hu, Tao, University of Memphis

Kettinger, William J., University of Memphis

A Global Model of Technological Utilization based on Governmental, Business Investment, Social, and Economic Factors

Pick, James, University of Redlands

Azari, Rasool, University of Redlands